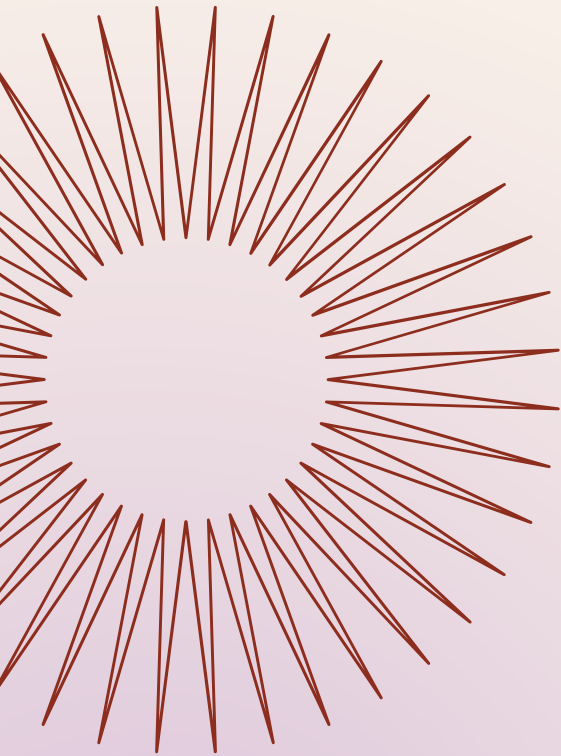


2023

RECRUITMENT



GUIDEBOOK

UNIVERSITY OF MINNESOTA PANHELLENIC

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PHC EXECUTIVE COUNCIL



Seyoung Lee \ President



Lydia Swanson \ Executive VP



Emily Kujawa \ VP of Public
Relations & Marketing



Hanna Nelson \ VP of Recruitment



Claire Fossell \ VP of Finance



Paige Holtz \ VP of Programming



Mattison Grant \ VP of Member
Development

2023 FORMAL RECRUITMENT

RECRUITMENT SCHEDULE

ORIENTATION

Wednesday, September 6, 2023

9/6 | 6:30–7:30 PM Mayo Auditorium

Rho Alphas (Recruitment Counsellors) will meet you in the lobby of each dorm between 5:30 and 5:45 to make sure you find the building!

Orientation will be a required formal recruitment event for potential new members. Potential new members will have the opportunity to meet their rho alpha and other potential new members. There will also be question and answer time with the Panhellenic recruitment team.

PANHELLENIC ROUND

September 7–8, 2023

9/7 | 6:30–10 PM Meet at fieldhouse at 5:45 PM
& 9/8 | 5–9:30 PM Meet at 4:40 PM at the next chapter on your schedule

PNMs visit all 11 chapters and meet individual chapter members in their chapter facilities.

VALUES ROUND

Sunday, September 10, 2023

9/10 | 10 AM–10 PM

Meet at the fieldhouse at 9:15 AM. Events will run until 9:30 PM. Lunch will be provided

PNMs will talk to a maximum of eight chapters during this round. However, it is VERY common to visit less than eight. This is the day to ask questions about finances and chapter facilities.

PHILANTHROPY ROUND

September 14–15, 2023

9/14 | 6–10 PM Meet at the fieldhouse at 5:15 PM.
& 9/15 | 5–10 PM Meet at 4:40 PM at the next chapter on your schedule

PNMs talk to a maximum of 5 chapters today. Again, it is VERY common to be asked back to fewer than 5 chapters. PNMs will learn about each chapter's philanthropy. Conversations will be more in-depth and values based.

PREFERENCE ROUND

Saturday, September 16, 2023

9/16 | 1–7:30 PM Meet at the fieldhouse at 12:15 PM.

PNMs talk to a maximum of 2 chapters during the Preference Round. Conversations are longer, more in-depth and based on values.

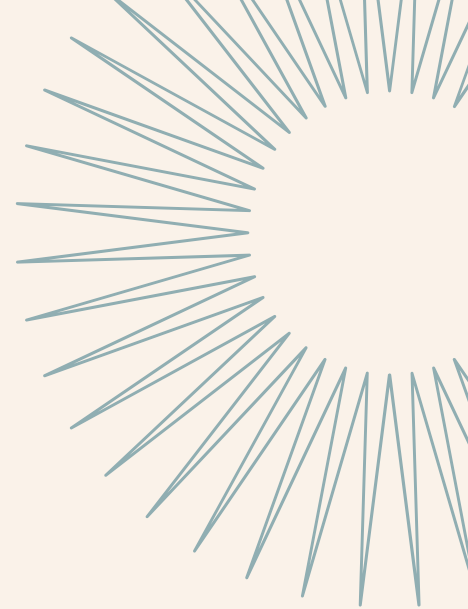
BID DAY

Sunday, September 17, 2023

9/17 | 12–8 PM

PNMs receive an invitation to join a chapter and will be able to celebrate the start of their Panhellenic journey with their new sisters.

FIND PHC ONLINE



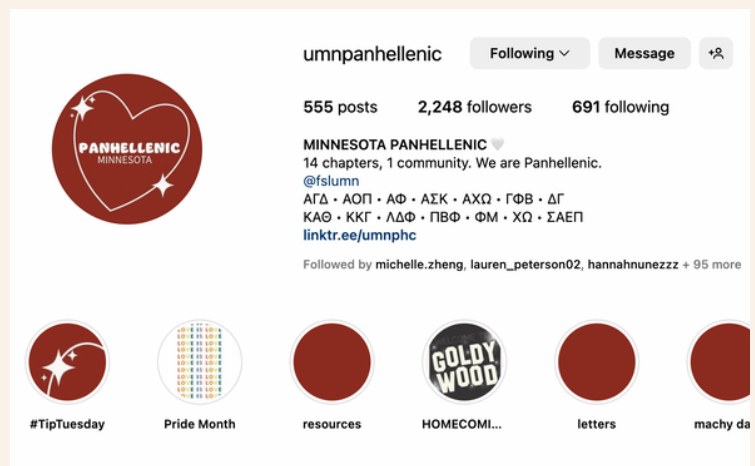
BEGREEKUMN.ORG

FSL.UMN.EDU

BeGreek has all the information you could ever want. Be sure to check it out for information about recruitment, leadership, scholarships, finances, diversity, inclusion and accessibility, and the Panhellenic Community.

@UMNPANHELLENIC ON INSTAGRAM

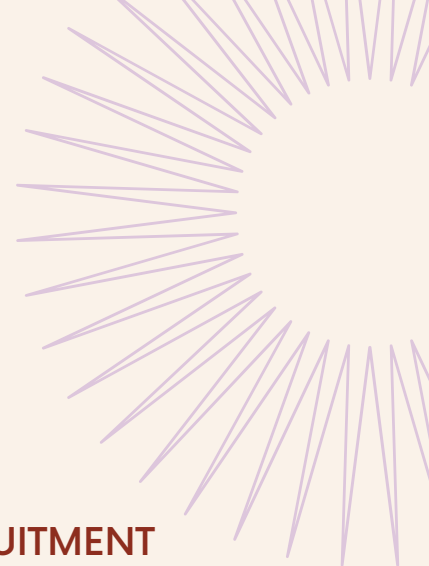
Following the University of Minnesota The Panhellenic Instagram account is a great way to stay up to date on community events, learn more about each chapter and get involved with the community as a whole. PHC encourages every potential new member and an active member to follow the account.



@UMNPANHELLENIC ON TIKTOK

Follow the Panhellenic Council on TikTok to watch quick, informative videos about various chapters and events in our community.

TERMS TO KNOW



HELPFUL TERMS YOU MAY HEAR THROUGHOUT RECRUITMENT

ACTIVE – AN INITIATED SORORITY OR FRATERNITY MEMBER WHO IS AFFILIATED WITH A CAMPUS CHAPTER

ALUMNA – A GRADUATED MEMBER OF A WOMEN’S SORORITY OR FRATERNITY (PLURAL IS “ALUMNAE”)

BID – A FORMAL INVITATION FOR MEMBERSHIP WITHIN A CHAPTER

BIG SISTER – AN INITIATED MEMBER OF A SORORITY THAT SERVES AS AN ADVISOR OR MENTOR TO A NEW MEMBER WITHIN THEIR RESPECTIVE ORGANIZATION (ALSO KNOWN AS “BIG”)

CHAPTER – A TERM USED TO DESCRIBE THE COLLEGIATE GROUP OF A SORORITY OR FRATERNITY

DUES – THE COST OF JOINING A SORORITY; GENERALLY COVERS CHAPTER OPERATIONS, EVENTS, AND ACTIVITIES

INITIATION – A TRADITIONAL, SECRET CEREMONY OR RITUAL THAT BRINGS A NEW MEMBER INTO FULL MEMBERSHIP

MEMBERSHIP RECRUITMENT

ACCEPTANCE BINDING AGREEMENT– THE BINDING AGREEMENT SIGNED BY A POTENTIAL NEW MEMBER FOLLOWING THE FINAL PREFERENCE EVENT SHE ATTENDS DURING PRIMARY RECRUITMENT

NEW MEMBER – A POTENTIAL MEMBER WHO HAS ACCEPTED A BID FROM A SORORITY OR FRATERNITY

PANHELLENIC COUNCIL (PHC) – THE GOVERNING BODY FOR SORORITIES AFFILIATED WITH THE NATIONAL PANHELLENIC CONFERENCE (NPC) AT THE UNIVERSITY OF MINNESOTA. THIS ORGANIZATION PROVIDES LEADERSHIP AND PROGRAMMING FOR THE CHAPTERS AND COMMUNITY.

PHILANTHROPY – A COMMUNITY SERVICE AND/OR FUNDRAISING PROJECT SPONSORED BY A CHAPTER

POTENTIAL NEW MEMBER (PNM) – AN INDIVIDUAL INTERESTED IN BECOMING A MEMBER OF A SORORITY OR FRATERNITY

PRIMARY RECRUITMENT – A PERIOD OF TIME DURING THE ACADEMIC YEAR WHEN EVENTS ARE HELD BY EACH SORORITY FOR THE PURPOSE OF SELECTING NEW MEMBERS.

VALUES-BASED RECRUITMENT – RECRUITMENT THAT FOCUSES ON CONVERSATIONS BETWEEN CHAPTER MEMBERS AND POTENTIAL NEW MEMBERS ABOUT ORGANIZATIONAL VALUES.

RECRUITMENT TIPS



#1 RULE: BE YOURSELF!

- TALK ABOUT WHAT YOU ARE PASSIONATE ABOUT.
- TALK ABOUT THE MOST IMPORTANT PEOPLE IN YOUR LIFE AND HOW THEY HAVE HELPED YOU BECOME WHO YOU ARE TODAY.
- EXPLAIN WHY YOU DECIDED TO REGISTER FOR RECRUITMENT.
- WE KNOW THAT THE RECRUITMENT PROCESS CAN BE STRESSFUL, BUT TRY AND RELAX. WE PROMISE THE RECRUITERS ARE JUST AS STRESSED OUT AS YOU ARE.
- AT THE END OF THE DAY, THIS IS YOUR RECRUITMENT PROCESS. YOUR OPINIONS AND YOUR VALUES MATTER MOST. LISTEN TO YOUR HEAD AND HEART.
- KEEP A BOTTLE OF WATER, COUGH DROPS OR MINT, A HAIR TIE, A NOTE PAD, AND A PEN ON YOU DURING RECRUITMENT ROUNDS.
- DRESS TO FEEL COMFORTABLE AND CONFIDENT.

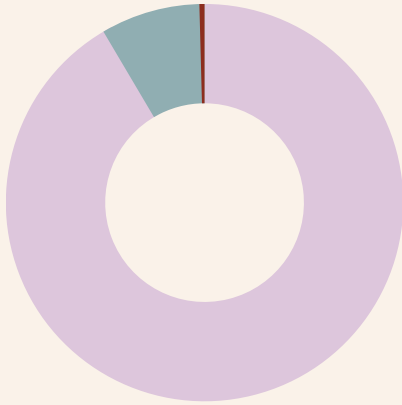
CONVERSATION TIPS

IDEAS OF QUESTIONS TO ASK DURING RECRUITMENT ROUNDS

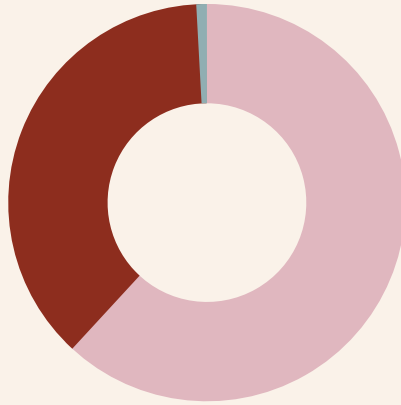
- WHAT DO YOU VALUE MOST ABOUT YOUR SISTERS?
- WHAT OPPORTUNITIES HAVE YOU GOTTEN FROM BEING A PART OF PANHELLENIC YOU WOULDN'T HAVE HAD OTHERWISE?
- WHAT DOES YOUR PHILANTHROPY MEAN TO YOU?
- HOW HAS YOUR CHAPTER PERSONALLY IMPACTED
- YOU AND SHAPED YOU INTO THE PERSON YOU NOW ARE?
- WHAT MAKES YOU FEEL MOST AT HOME WITHIN YOUR CHAPTER?
- BEFORE YOU JOINED A PANHELLENIC SORORITY, WHAT WAS SOMETHING YOU WERE LOOKING TO GET OUT OF THE COMMUNITY?
- WHAT DO YOU AND YOUR SISTERS DO WHEN YOU ARE JUST HANGING OUT?
- WHAT CHAPTER EVENTS ARE YOU LOOKING FORWARD TO?
- WHAT MAKES YOUR CHAPTER "WORTH IT" FOR YOU?
- WHAT PAYMENT PLAN OPTIONS DOES YOUR CHAPTER OFFER?
- WHAT DO YOU LOVE ABOUT THE UNIVERSITY OF MINNESOTA?
- WHAT STANDS OUT TO YOU IN YOUR RELATIONSHIP WITH YOUR SISTERS?
- HAVE YOU LIVED WITH OTHER CHAPTER MEMBERS? IF SO, WHAT DID YOU LIKE ABOUT IT?
- HOW HAS YOUR CHAPTER SUPPORTED YOU AS A STUDENT?
- WHAT LEADERSHIP OPPORTUNITIES ARE AVAILABLE TO MEMBERS IN YOUR CHAPTER?
- WHAT DOES IT MEAN TO BE A PART OF A PANHELLENIC SORORITY?
- WHAT ARE SOME OF YOUR FAVORITE PANHELLENIC EVENTS?



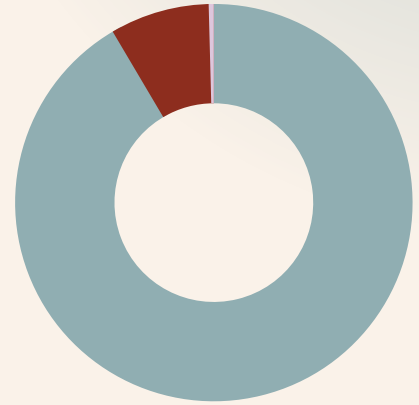
DEMOGRAPHICS



DIVERSITY
90% OF THE PANHELLENIC COMMUNITY IDENTIFIES AS WHITE, 7.95% AS A PERSON OF COLOR AND 0.41% AS OTHER OR CHOOSES NOT TO SAY.

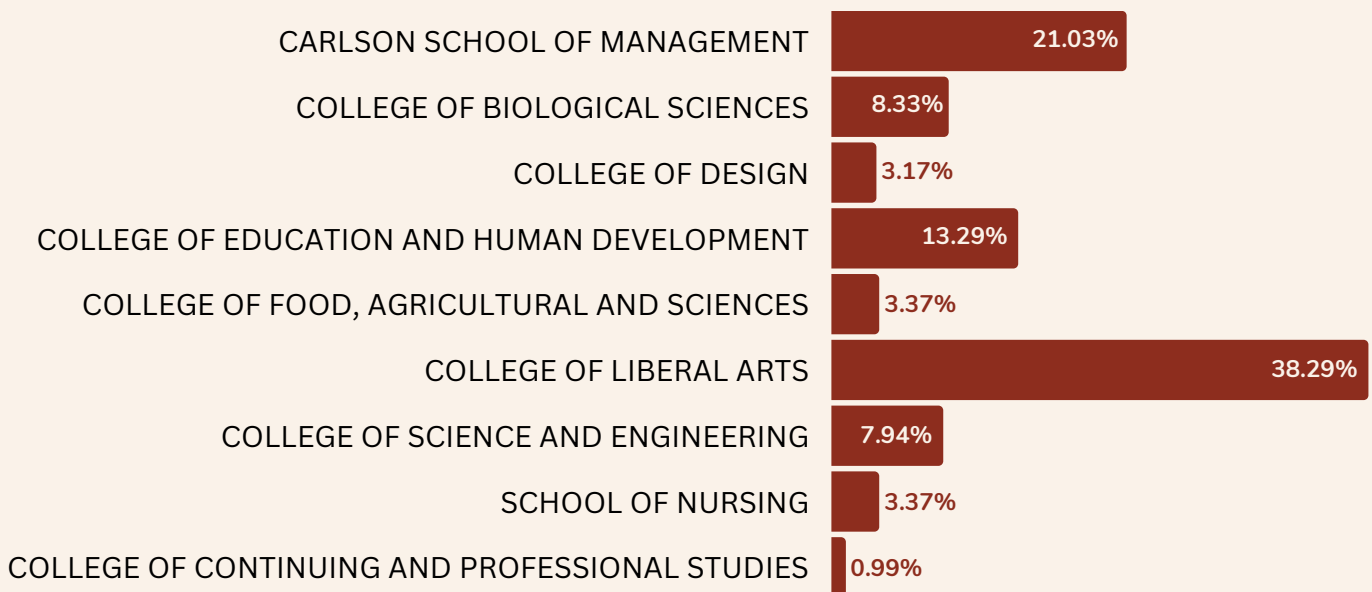


WHERE WE ARE FROM
THE PANHELLENIC COMMUNITY IS 61.8% IN-STATE STUDENTS, 37.26% OUT-OF-STATE STUDENTS AND 0.86% INTERNATIONAL STUDENTS.



LGBTQA+
10.3% OF THE PANHELLENIC COMMUNITY IS ALSO PART OF THE LGBTQA+ COMMUNITY.

COLLEGES: 38% of the Panhellenic Community attends the College of Liberal Arts



BILL OF RIGHTS

POTENTIAL NEW MEMBER BILL OF RIGHTS OF THE UNIVERSITY OF MINNESOTA COLLEGE PANHELLENIC

- THE RIGHT TO BE TREATED AS AN INDIVIDUAL
- THE RIGHT TO BE FULLY INFORMED ABOUT THE RECRUITMENT PROCESS
- THE RIGHT TO ASK QUESTIONS AND RECEIVE TRUE AND OBJECTIVE ANSWERS FROM RECRUITMENT COUNSELORS AND MEMBERS
- THE RIGHT TO BE TREATED WITH RESPECT
- THE RIGHT TO BE TREATED AS A CAPABLE AND MATURE PERSON WITHOUT BEING PATRONIZED
- THE RIGHT TO ASK HOW AND WHY AND RECEIVE STRAIGHT ANSWERS
- THE RIGHT TO HAVE AND EXPRESS OPINIONS TO RECRUITMENT COUNSELORS

- THE RIGHT TO HAVE INVOLABLE CONFIDENTIALITY WHEN SHARING INFORMATION WITH RECRUITMENT COUNSELORS
- THE RIGHT TO MAKE INFORMED CHOICES WITH OUT UNDUE PRESSURE FROM OTHERS
- THE RIGHT TO BE FULLY INFORMED ABOUT THE NPC UNANIMOUS AGREEMENTS IMPLICIT IN THE MEMBERSHIP RECRUITMENT ACCEPTANCE BINDING AGREEMENT (MRABA) SIGNING PROCESS
- THE RIGHT TO MAKE ONE'S OWN CHOICE AND DECISION AND ACCEPT FULL RESPONSIBILITY FOR THE RESULTS OF THAT DECISION
- THE RIGHT TO HAVE A POSITIVE, SAFE, AND ENRICHING RECRUITMENT AND NEW MEMBER EXPERIENCE

IF AT ANY TIME YOU FEEL YOUR RIGHTS AS A POTENTIAL NEW MEMBER HAVE BEEN VIOLATED, PLEASE CONTACT THE RECRUITMENT TEAM AT THE UNIVERSITY OF MINNESOTA PANHELLENIC COUNCIL (BEPANHEL@GMAIL.COM), TO ADDRESS THE SITUATION.

FINANCIAL INFO

ALPHA GAMMA DELTA NEW MEMBER DUES	\$2,331
ALPHA GAMMA DELTA ACTIVE MEMBER LIVE-OUT DUES	\$2,158
ALPHA OMICRON PI NEW MEMBER DUES	\$1,899.99
ALPHA OMICRON PI ACTIVE MEMBER LIVE-OUT DUES	\$1,645
ALPHA PHI NEW MEMBER DUES	\$2,142
ALPHA PHI ACTIVE MEMBER LIVE-OUT DUES	\$1,516
ALPHA CHI OMEGA NEW MEMBER DUES	\$2,067
ALPHA CHI OMEGA ACTIVE MEMBER LIVE-OUT DUES	\$1,800
GAMMA PHI BETA NEW MEMBER DUES	\$1,865
GAMMA PHI BETA ACTIVE MEMBER LIVE-OUT DUES	\$1,522
DELTA GAMMA NEW MEMBER DUES	\$1,857.5
DELTA GAMMA ACTIVE MEMBER LIVE-OUT DUES	\$1,760
KAPPA ALPHA THETA NEW MEMBER DUES	\$1,642
KAPPA ALPHA THETA ACTIVE MEMBER LIVE-OUT DUES	\$1,642
KAPPA KAPPA GAMMA NEW MEMBER DUES	\$2,168
KAPPA KAPPA GAMMA ACTIVE MEMBER LIVE-OUT DUES	\$1,743
PI BETA PHI NEW MEMBER DUES	\$1,903
PI BETA PHI ACTIVE MEMBER LIVE-OUT DUES	\$1,631
PHI MU NEW MEMBER DUES	\$1,295.5
PHI MU ACTIVE MEMBER LIVE-OUT DUES	\$601
CHI OMEGA NEW MEMBER DUES	\$2,372
CHI OMEGA ACTIVE MEMBER LIVE-OUT DUES	\$1,845

The graph above shows a brief overview of what semesterly dues look like for new-members and active live-out members in each chapter!

New-member fees typically go towards paying for things like chapter, panhellenic and national dues, initiation costs, initiation gifts, events, chapter house or suite upkeep and access, meals, badges, retreats and more.

Active live-out member dues typically fund chapter and parlour fees, meals, events, campus obligations, and more.

For a more detailed overview of where your dues go, how to pay your dues, what each chapter offers, and comparative costs of living, please visit the financial information page of begreekumn.org/phc/

RHO ALPHAS

RECRUITMENT CONSELORS



Rho Alphas, or Recruitment Counselors, are sorority women who lead a group of potential new members through the recruitment process.

Potential New Members will meet with their Rho Alphas at Orientation and will have them as a support system throughout the entire recruitment process.



ALPHA GAMMA DELTA

ΑΓΔ
(AL•FAH) (GAM•AH) (DEL•TAH)
DELTA CHAPTER



FOUNDED MAY 30, 1904

CHAPTER HOUSE: 401 11th AVE. SE., MPLS.

NICKNAME: Alpha Gam

LIVE-IN OPTION: Available

MOTTO: "Loving. Leading. Lasting."

VALUES: Leadership, Scholarship, Service and Sisterhood

PHILANTHROPY: Fighting Hunger

INSTAGRAM: @alphagamumn

ALPHA OMICRON PI

ΑΟΠ

(AL•FAH) (AH•MIH•CRON) (PIE)

TAU CHAPTER



FOUNDED JANUARY 2, 1897

CHAPTER HOUSE: 1121 5th ST. SE., MPLS.

NICKNAME: A O Pi

LIVE-IN OPTION: Available

MOTTO: "Inspire Ambition"

VALUES: Character, Dignity, Scholarship and College Loyalty

PHILANTHROPY: Arthritis Foundation

INSTAGRAM: @aoiumn

ALPHA PHI

AΦ

(AL•FAH) (FEE)

EPSILON CHAPTER



FOUNDED SEPTEMBER 18, 1872

CHAPTER HOUSE: 323 10th AVE. SE., MPLS

NICKNAME: A Phi

LIVE-IN OPTION: Available

MOTTO: "Union Hand in Hand"

VALUES: Sisterhood, Generosity, Innovation and Character

PHILANTHROPY: Women's Heart Health

INSTAGRAM: @alphaphiumn

ALPHA CHI OMEGA

AXΩ

(AL•FAH) (KIE) (OH•MAY•GAH)

ALPHA LAMBDA CHAPTER



FOUNDED SEPTEMBER 18, 1872

CHAPTER HOUSE: 323 10th AVE. SE., MPLS

NICKNAME: A Chi O

LIVE-IN OPTION: Available

MOTTO: "Together Let Us Seek The Heights"

VALUES: Leadership Ability, Personal Development, Academic Interest, Character and Financial Responsibility

PHILANTHROPY: Domestic Violence Awareness

INSTAGRAM: @axoumn

GAMMA PHI BETA

ΓΦΒ

(GAM•AH) (FIE) (BAY•TAH)

KAPPA CHAPTER



FOUNDED NOVEMBER 11, 1874

CHAPTER HOUSE: 311 10th AVE. SE., MPLS.

NICKNAME: G Phi

LIVE-IN OPTION: Available

MOTTO: "Founded Upon A Rock"

VALUES: Love, Labor, Learning and Loyalty

PHILANTHROPY: Building Strong Girls

INSTAGRAM: @minnesotagammaphi

DELTA GAMMA

ΔΓ

(DEL•TAH) (GAM•AH)

LAMBDA CHAPTER



FOUNDED MARCH 15, 1873

CHAPTER HOUSE: 1026 5th ST. SE., MPLS.

NICKNAME: DG

LIVE-IN OPTION: Available

MOTTO: "Do Good"

VALUES: Friendship, Education, Social Responsibility and
Development of the Best Qualities of Character

PHILANTHROPY: Service for Sight

INSTAGRAM: @deltagammaumn

KAPPA ALPHA THETA

KAΘ
(KA•PAH) (AL•FAH) (THAY•TAH)
UPSILON CHAPTER



FOUNDED JANUARY 27, 1870

CHAPTER HOUSE: 1012 5th St SE., MPLS.

NICKNAME: Theta

LIVE-IN OPTION: Available

MOTTO: "Leading Women"

VALUES: Intellectual Curiosity, Leadership Potential,
Commitment to Service and Personal Excellence

PHILANTHROPY: Court Appointed Special Advocates

INSTAGRAM: @umntheta

ΚΑΡΡΑ ΚΑΡΡΑ ΓΑΜΜΑ

ΚΚΓ
(ΚΑ•ΡΑΗ) (ΚΑ•ΡΑΗ) (ΓΑΜ•ΑΗ)
CHI CHAPTER



FOUNDED OCTOBER 13, 1870

CHAPTER HOUSE: 329 10th AVE. SE., MPLS.

NICKNAME: Kappa

LIVE-IN OPTION: Available

MOTTO: "Dream Boldy. Live Fully."

VALUES: Truth, Connection, Respect,
Optimism, Knowledge, and Trailblazing

PHILANTHROPY: Mental Health and Well-Being

INSTAGRAM: @minnesotakkg

PI BETA PHI

ΠΒΦ

(PIE) (BAY•TAN) (FIE)

MINNESOTA ALPHA CHAPTER



FOUNDED APRIL 28, 1867

CHAPTER HOUSE: 1109 5th ST. SE., MPLS.

NICKNAME: Pi Phi

LIVE-IN OPTION: Available

MOTTO: "Friends and Leaders for Life"

VALUES: Integrity, Lifelong Commitment, Honor and Respect, Personal and Intellectual Growth, Philanthropic Service to Others, and Sincere Friendship

PHILANTHROPY: Read, Lead, Achieve

INSTAGRAM: @mnpibetaphi

PHI MU

ΦΜ

(FIE) (MEW)

ZETA ETA CHAPTER



FOUNDED MARCH 4, 1852

CHAPTER SUITE: 1701 UNIVERSITY AVE., MPLS.

NICKNAME: Phi Mu

LIVE-IN OPTION: Not Available

MOTTO: "Les Soeurs Fideles" ("The Faithful Sisters")

VALUES: Love, Honor and Truth

PHILANTHROPY: Children's Miracle Network

INSTAGRAM: @phimumn

CHI OMEGA

XΩ

(KIE) (OH•MAY•GAH)

PI BETA CHAPTER



FOUNDED APRIL 5, 1895

CHAPTER HOUSE: 1821 University Ave. SE., MPLS.

NICKNAME: Chi O

LIVE-IN OPTION: Available

MOTTO: "Sisters on purpose"

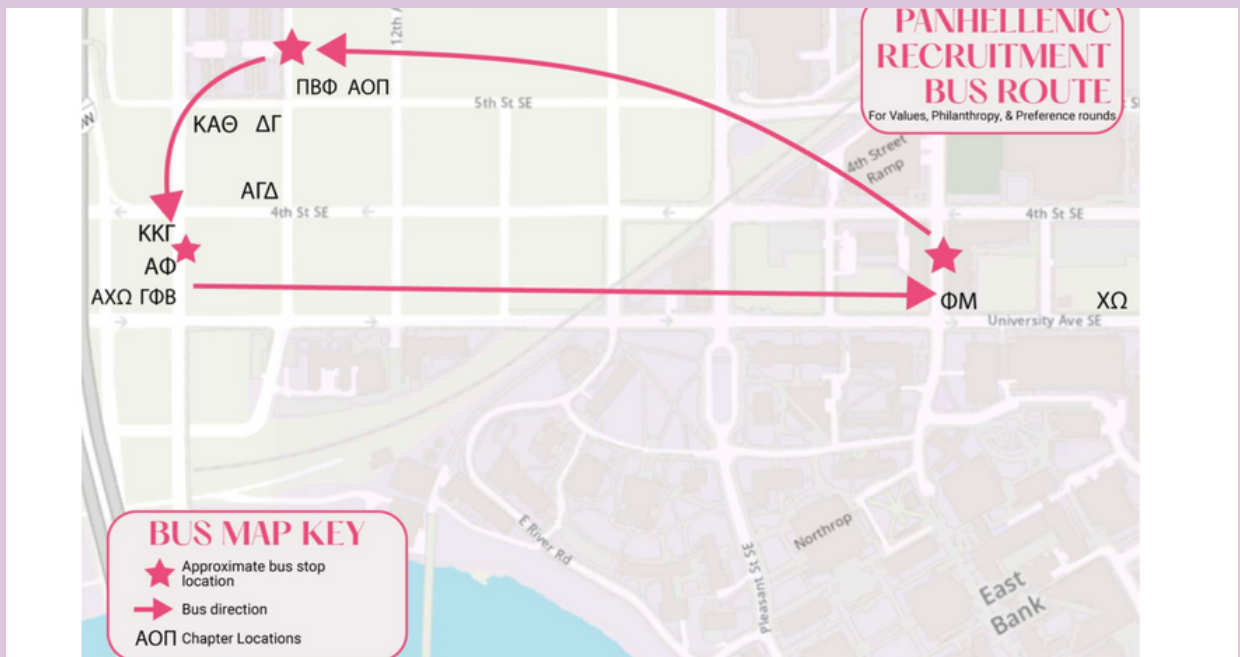
VALUES: Friendship, Personal Integrity, Service To Others, Academic Excellence and Intellectual Pursuits, Community and Campus Involvement, and Personal and Career Development

PHILANTHROPY: Make-A-Wish

INSTAGRAM: @chiomegaumn

BUS ROUTE

For Values, Philanthropy,
& Preference rounds



WE ARE PANHELLENIC



17 Appleby Hall, 128
Pleasant St SE, Minneapolis,
MN 55455

<https://www.begreekumn.org/>
@umnpanhellenic